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" Swiss Graphic Design showcases the Swiss style as captured in a wide range of media from 1920 to 1965, and its last chapter takes a look at how it came to be accepted internationally and is still emulated today. Swiss Graphic Design | Yale University Press Written by noted design authority Richard Hollis, this lavishly illustrated volume looks at the uniquely clear graphic language developed by such Swiss designers as Theo Ballmer, Max Bill, Adrian Frutiger, Karl Gerstner, Armin Hoffman, Ernst Keller, Herbert Matter, Josef Mller-Brockmann, and Jan Tschichold. Swiss Graphic Design : The Origins and Growth of an ... Find many great new & used options and get the best deals for SWISS GRAPHIC DESIGN /ANGLAIS By Richard Hollis at the best online prices at eBay! Free shipping for many products! SWISS GRAPHIC DESIGN () /ANGLAIS By Richard Hollis ... Swiss Graphic Design: The Origins and Growth of an International Style, 1920-1965 - Ebook written by Richard Hollis. 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Lohse was born in Zürich in 1902. His wish to study in Paris was thwarted due to his difficult economic circumstances. Richard Paul Lohse - Wikipedia He also co-founded the School of Design at West of England College of Art. His *Graphic Design. A Concise History* was published in 2001, and *Swiss Graphic Design: The Origins and Growth of an International Style, 1920-1965* in 2006. Richard Hollis - Wikipedia These chief components of the Swiss style spread across the world and their influence is still seen today. 'Swiss Graphic Design' gives a rich and fascinating account of this key period in graphic design history, setting the stylistic developments into the social and cultural context of the times. Swiss Graphic Design: The Origins and Growth of an International Style, 1920-1965 - Ebook written by Richard Hollis. Read this book using Google Play Books app on your PC, android, iOS devices.... **30+ Graphics | Richard Paul Lohse ideas | graphic, design ...** They chose photographic images rather than illustration, and typefaces that were industrial-looking rather than those designed for books. Written by noted design authority Richard Hollis, this lavishly illustrated volume looks at the uniquely clear graphic language developed by such Swiss designers as Theo Ballmer, Max Bill, Adrian Frutiger, Karl Gerstner, Armin Hoffman, Ernst Keller, Herbert Matter, Josef Müller-Brockmann, and Jan Tschichold. **Richard Hollis - Wikipedia** In 2015 six Swissted posters were chosen for Swiss Style, an exhibition at the Museum of Design, Zürich and are now archived in its permanent collection. In 2017 See Hear, a type-centric Swissted poster show, opened at the Type Directors Club. In 2018 a collection of Swissted prints were added to the permanent collection of the Poster House ... *Swiss Graphic Design: The Origins and Growth of an ...* These chief components of the Swiss style spread across the world and their influence is still seen today. 'Swiss Graphic Design' gives a rich and fascinating account of this key period in graphic design history, setting the stylistic developments into the social and cultural context of the times. **A presentation by Richard Hollis Swiss Graphic Design: The ...**

Richard Paul Lohse (1902-1988) was a Swiss painter and graphic artist and one of the main representatives of the concrete and constructive art. Please see his great graphics on the Board "Swiss Graphic Designs". Graphic Artist Social Art Hard Edge Painting Colorful Art Lovers Art Great Works Of Art Art Matters Graphic Poster Concrete Art.

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In his preface, Richard Hollis recalls the train station in Zurich, where he first saw an avant-garde image that was Swiss design. He includes a photo and we see the novelty he sensed in 1958 from the large-scale, black-and-white images, heads cropped off the top, flanking sans serif type.

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Richard Hollis is a graphic designer and scholar of design. His previous books include *Graphic Design: A Concise History* (2002).

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