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FRANCIS CASSIUS

*In the Company of
Soldiers* Panchshil
Publications

What happens if a woman meets her soul mate after marriage... and it's not her husband? 1998 Australia. Anjali Jathar is looking forward to life as an immigrant

bride following her arranged marriage to ambitious divorcee Ravi. Settling in, she explores not just a new culture but also her newfound freedom. But life is less than perfect. Ravi's constant travel and preoccupation with work leave Anjali feeling increasingly unloved and lonely. Enter Jake Ellis. Charmed by Anjali's exoticism, he finds himself gradually falling in love with her. And so begins an emotionally intoxicating roller-coaster ride. *Diary of an Immigrant Bride* is a cross cultural tale delving into love, lust and relationships. Nim Gholkar was born and raised in Mumbai, India. She graduated in English Literature from University of Bombay, Mumbai before moving

to Australia in 1996. Her blog 'Nim's Niche' is a kaleidoscope of musings on life and its many reflections. She loves travelling, reading, playing badminton and singing karaoke.

Diary of an Immigrant Bride K.K. Publications

The first systematic attempt to introduce a full range of Japanese scholarship on the agrarian history of British India to the English-language reader. Suggests the fundamental importance of an Asian comparative perspective for the understanding of Indian history.

Media Pluralism and Diversity Pustak Mahal

Over the last two decades, the exploits of one man, an IIT-Bombay alumnus, changed the way

mainstream India looked at Goa and the political goings-on in the country's smallest state. An Extraordinary Life traces the life and times of Manohar Parrikar through the informed voices of his relatives, friends, foes, bureaucrats and IIT contemporaries. The daily battles of a gifted individual are brought to the fore as he encounters love and vices. But more importantly, it showcases his rise in politics from the son of a grocery store owner in a nondescript town, a sanghachalak in Mapusa town, an Opposition MLA and leader, to a chief minister (on multiple occasions) and, finally, to a defence minister.

**Proceeding of First
Doctoral Symposium
on Natural**

Computing Research

Mittal Publications

'The five authors have drawn on their enormous range of experience in newspaper and broadcast journalism, at national and regional level, as well as their teaching expertise for this book, which will be essential reading for students in journalism, and as invaluable reference tool for their professional careers' - www.HoldtheFrontPage.co.uk 'At long last, the undergraduate journalism A-Z. This is an excellent and much needed resource which should be on the list of every undergraduate journalism and media student' -Tim Rodgers, Kingston College The SAGE Key Concepts series provide students with accessible and

authoritative knowledge of the essential topics in a variety of disciplines. Cross-referenced throughout, the format encourages critical evaluation through understanding. Written by experienced and respected academics, the books are indispensable study aids and guides to comprehension. Key Concepts in Journalism offers: - a systematic and accessible introduction to the terms, processes and effects of journalism - a combination of practical considerations with theoretical issues - further reading suggestions The authors bring an enormous range of experience in newspaper and broadcast journalism,

at national and regional level, as well as their teaching expertise. This book will be essential reading for students in journalism, and an invaluable reference tool for their professional careers. Mediamorphosis Washington, D.C. : Library of Congress, Cataloging Distribution Service The book is a collection of papers presented at First Doctoral Symposium on Natural Computing Research (DSNCR 2020), held during 8 August 2020 in Pune, India. The book covers different topics of applied and natural computing methods having applications in physical sciences and engineering. The book focuses on computer vision and applications,

soft computing, security for Internet of Things, security in heterogeneous networks, signal processing, intelligent transportation system, VLSI design and embedded systems, privacy and confidentiality, big data and cloud computing, bioinformatics and systems biology, remote healthcare, software security, mobile and pervasive computing, biometrics-based authentication, natural language processing, analysis and verification techniques, large scale networking, distributed systems, digital forensics, and human-computer interaction.

African Language

Media Hachette UK

This book traces the progress of mass

communications in India and the West from a historical and sociological perspective, from primitive to modern times. Placing his argument in the global context within which mass communication takes place, the author: - Emphasizes the distinction between communication and mass communication—the former being a two-way exchange and the latter mostly a one-way communication. - Discusses the relevance of mass communication for the largely illiterate population of India, with particular reference to the type of media content and the inadequacy of conventional schooling. - Discusses the rapid technological progress

in the world in recent decades in the context of digitalization, computerization and media convergence, as well as the global nature of mass communication. - Highlights that almost half the world's population remains untouched by the communications revolution even at the beginning of the 21st century. - Examines the potential of EDUSAT, the educational satellite launched recently, as a means to bring education and information to all sectors of the Indian population.

Understanding World Media Harriman House
The International Encyclopedia of Media Effects presents a comprehensive collection of the most

up-to-date research on the uses and impacts of media throughout the world. Provides the definitive resource on the most recent findings of media effects research Covers all aspects of the uses and impact of media, utilizing empirical, psychological, and critical research approaches to the field Features over 200 entries contributed by leading international scholars in their associated fields Offers invaluable insights to for students, scholars and professionals studying and working in related fields, and will stimulate new scholarship in emerging fields such as the Internet, Social Media and Mobile Communication Part of The Wiley Blackwell-ICA International

Encyclopedias of Communication series, published in conjunction with the International Communication Association. Online version available at Wiley Online Library. The International Encyclopedia of Media Effects, 4 Volume Set SAGE Publications Pvt. Limited

Entrepreneurs Inside: Accelerating Business Growth with Corporate Entrepreneurs was inspired by an extraordinary group of individuals who stepped up to the challenge of building new growth businesses in their organizations. Building a new business inside an existing organization is a daunting task. It takes a unique combination of competencies to lead

these initiatives. The book describes the competencies of successful corporate entrepreneurs and entrepreneurial leaders. It also reveals the obstacles and hidden barriers these executives encountered as they created the entrepreneurial culture necessary for success. Most valuably, the book offers a practical look at corporate entrepreneurship, innovation, and execution.

The Multivalence of an Epic: Retelling the Ramayana in South India and Southeast Asia

HarperCollins India

Are newspapers faced with an existential threat or are they changing to meet the challenges of a digital world? With the

newspaper's role in a state of fundamental redefinition, Newspaper Journalism offers a timely and up to the minute analysis of newspapers today, in the context of their historical importance to society. Drawing on their extensive experience in academia and also across local, national, mainstream and alternative newspapers, Cole and Harcup write clearly and engagingly from both industry and scholarly perspectives, and contend that, far from dying, newspapers are doing what they have always done: adapting to a changing environment. This text is essential reading for all students of the press, with comprehensive and critical coverage of the

most important debates in the study of newspaper journalism - from ethics and investigative journalism to political economy and the future of the industry. Given the shifting boundaries and central importance of newspapers, it will be of interest to all students of journalism and the media. Praise for the Journalism Studies: Key Texts series: 'It is easy to describe a good textbook for a specific journalistic format... The ideal book has to satisfy a list of requirements that are also bullet-pointed in journalism assignment outlines. A text has to: synthesize the existing body of knowledge; explain concepts clearly; have a logical order of topics; and

provide enough information and directions to pursue further study. One may also hope it would include real life examples and be lucid, vivid and a pleasure to read. Hard to find? Not anymore. The new SAGE series Journalism Studies: Key Texts satisfies the main requirements on the list. Carefully planned and meticulously edited by Martin Conboy, David Finkelstein and Bob Franklin, the textbook series is a welcome contribution to the literature of journalism studies... All three books follow the same structural template: an overview of historical development; explication of the political and economic frameworks within particular types of

journalism; a review of contemporary practices; social demographics; a comparative analysis of practices around the world; a summary of main conceptual approaches; an indication of future directions; recommendations for further reading. This strong organization resembles a template for a course outline. This is intentional because the series is aimed both at students and their practice-based lecturers, who often come straight from industry and need time to adjust to the academic environment... [The series] achieves its aim to bridge the sometimes too evident dissonance between journalism theory and practice... They

successfully situate discussions about journalism in social and historical contexts. We see the faces of individual journalists, the circumstances of news production, the relationship with owners, the battle between the public service and the profit nature of news, the relevance of journalism work. The detailed account of the conditions under which newspaper, radio and alternative journalism is produced and performed make the *Journalism Studies: Key Texts* series mandatory reading for both journalism students and their lecturers' - Verica Rupar, *Journalism Studies Entrepreneurs Inside* John Wiley & Sons
The Lal Kitab, a rare

book in urdu, was popular in north-west India, Pakistan, Iran and many other countries. This English version has added new dimensions to make it more lucid and easier to understand.

The Nurikabe Book

Springer

With Its Many Unusual Insights And Comprehensive Coverage, This Unique Book Will Attract A Wide Readership. Besides Students Of Mass Communication, Media Business And Advertising, It Will Be Of Equal Interest To Analysts, Media Professionals, Investment Bankers, Advertising And Pr Professionals, And Anyone Interested In India`S Vibrant Media Industry.

Mass

Communication In

India SAGE
Publications
The Rāmāyaṇa traditions of South India and Southeast Asia are examined at multiple levels in this volume. The research presented here offers in-depth investigations of chosen moments in the development of the epic tradition together with broader trends that help in understanding the epic's multivalence. The journey and localization of the Rāmāyaṇa is explored in its manifold expressions – from classical to folk, from temples and palaces to theatres and by-lanes in cities and villages, and from ancient to modern times. Regional Rāmāyaṇas from different parts of South India and Southeast Asia are

placed in deliberate juxtaposition to enable a historically informed discussion of their connected pasts across land and seas. The three parts of this volume, organized as visual, literary, and performance cultures, discuss the sculpted, painted, inscribed, written, recited, and performed Rāmāyaṇas. A related emphasis is on the way boundaries of medium and genre have been crossed in the visual, literary, and performed representations of the Rāmāyaṇa. These are rewarding directions of research that have thus far received little attention. Bringing together 19 well-known scholars in Rāmāyaṇa studies from Cambodia, Canada, France, India, Indonesia, Malaysia,

Singapore, Thailand, UK, and USA, this thought-provoking and elegantly illustrated volume engages with the inherent plurality, diversity, and adaptability of the Rāmāyaṇa in changing socio-political, religious, and cultural contexts and with shifting norms, tastes, traditions, and ideologies.

Decline and Fall of Buddhism Routledge

This book explores the social history of colonial Bombay in the late Victorian and Edwardian eras, a pivotal time in its emergence as a modern metropolis. Drawing together strands that hitherto have been treated in a piecemeal fashion and based on a variety of archival sources, the book offers a

systematic analytical account of historical change in a premier colonial city. In particular, it considers the ways in which the turbulent changes unleashed by European modernity were negotiated, appropriated or resisted by the colonised in one of the major cities of the Indian Ocean region. A series of crises in the 1890s triggered far-reaching changes in the relationship between state and society in Bombay. The city's colonial rulers responded to the upheavals of this decade by adopting a more interventionist approach to urban governance. The book shows how these new strategies and mechanisms of rule ensnared colonial

authorities in contradictions that they were unable to resolve easily and rendered their relationship with local society increasingly fractious. The study also explores important developments within an emergent Indian civil society. It charts the density and diversity of the city's expanding associational culture and shows how educated Indians embraced a new ethic of 'social service' that sought to 'improve' and 'uplift' the urban poor. In conclusion, the book reflects on the historical legacy of these developments for urban society and politics in postcolonial Bombay. This wide-ranging work will be essential reading for specialists in British

imperial history, postcolonial studies and urban social history. It will also be of interest to all those concerned with the comparative history of governance and public culture in the modern city.

Vipassanā Masters of Myanmar Univ of California Press

This dictionary contains more than 24,000 entries, related phrases, idioms, derivatives and words with irregular forms, and more than 200 illustrations. Like our other Bilingual Dictionaries, this has been specially compiled for learners of English, teachers, translators and general readers. - The dictionary provides 2,000 key words that are the most important words to know in

English, 1,100 synonyms and antonyms and 13,000 example sentences. - Words like 'google', 'microblogging', 'youth club', 'Walkman™', 'webcam', and many more have been taken from current usage of English. - The English base of the dictionary, taken from the Oxford Essential Dictionary, has been adapted for Indian readers. - To make the dictionary more user-friendly detailed definitions and one-word equivalents in Telugu have been included for words that needed to be explained further for example, 'cafeteria', 'calendar', 'microscope' and 'the World Wide Web'. - Words like 'alarm clock', 'call centre', and 'shopping centre', which do not have equivalent Telugu

words, have been explained by detailed definitions. - Many words such as 'computer', 'multiplex' and 'software' have been written out in Telugu to show that such words have now been included in the language. - The Telugu translation is simple and reflects the current usage of the language. - A pronunciation guide using the International Phonetic Alphabet (IPA) is given for help in pronunciation. *Compact English-English-Telugu Dictionary* SAGE The reference will discuss mass media around the world in their varied forms—newspapers, magazines, radio, television, film, books, music, websites, and social media—and will describe the role of

each in both mirroring and shaping society.

Agriculture.

Supplement

Routledge

This is the complete forecast for the year 2020 with weekly forecasts and important dates for all signs, all-inclusive information about every sign of the zodiac, world horoscope, plus a range of riveting information from the ace astrologer on the way things will shape up for you in 2020. Find out what India's most famous astrologer has to say about what the signs foretell in the year ahead.

Maradona Sterling Publishers Pvt. Ltd
Adopting a truly global, theoretical and multidisciplinary perspective, Media

Pluralism and Diversity intends to advance our understanding of media pluralism across the globe. It compares metrics that have been developed in different parts of the world to assess levels of, or threats to, media pluralism.

The Ethnography of Reading Anthem Press
From Pulitzer Prize winner and bestselling author Rick Atkinson (Liberation Trilogy) comes an eyewitness account of the war against Iraq and a vivid portrait of a remarkable group of soldiers. "A beautifully written and memorable account of combat from the top down and bottom up as the 101st Airborne commanders and front-line grunts battle their way to Baghdad.... A must-read."—Tom Brokaw

For soldiers in the 101st Airborne Division, the road to Baghdad began with a midnight flight out of Fort Campbell, Kentucky, in late February 2003. For Rick Atkinson, who would spend nearly two months covering the division for The Washington Post, the war in Iraq provided a unique opportunity to observe today's U.S. Army in combat. Now, in this extraordinary account of his odyssey with the 101st, Atkinson presents an intimate and revealing portrait of the soldiers who fight the expeditionary wars that have become the hallmark of our age. At the center of Atkinson's drama stands the compelling figure of Major General David H. Petraeus,

described by one comrade as "the most competitive man on the planet." Atkinson spent virtually all day every day at Petraeus's elbow in Iraq, where he had an unobstructed view of the stresses, anxieties, and large joys of commanding 17,000 soldiers in combat. Atkinson watches Petraeus wrestle with innumerable tactical conundrums and direct several intense firefights; he watches him teach, goad, and lead his troops and his subordinate commanders. And all around Petraeus, we see the men and women of a storied division grapple with the challenges of waging war in an unspeakably harsh environment. With the eye of a master

storyteller, the premier military historian of his generation puts us right on the battlefield. In the Company of Soldiers is a compelling, utterly fresh view of the modern American soldier in action.

Language, Politics, Elites and the Public Sphere SAGE

The Yoga System was formulated by Patanjali. His sutras, the formulas or equations, are complex to comprehend without a thorough knowledge of Sanskrit language. Since the sutras are written in a kind of shorthand manner, they require a sound understanding of the yoga philosophy and the vedic culture in order to decipher each word of the sutra clearly. Prof. Ratnakar Narale has analyzed

each word in basic terms and English transliterated it to make the learning of the Yoga Sutras of Patanjali easy. Dr. Narale has organized the entire subject under 90 unique subheadings and has formulated all the definitions and indices to make it a valuable reference guide.

Media Credibility Xlibris Corporation

This book is about technological change within human communication and the media. However, it is not technical but an overview and evaluation of new communication technologies. Roger Fidler demystifies emerging media technologies and provides a structure for understanding their

potential influences on the popular forms of mainstream media such as newspapers, magazines, television and radio.